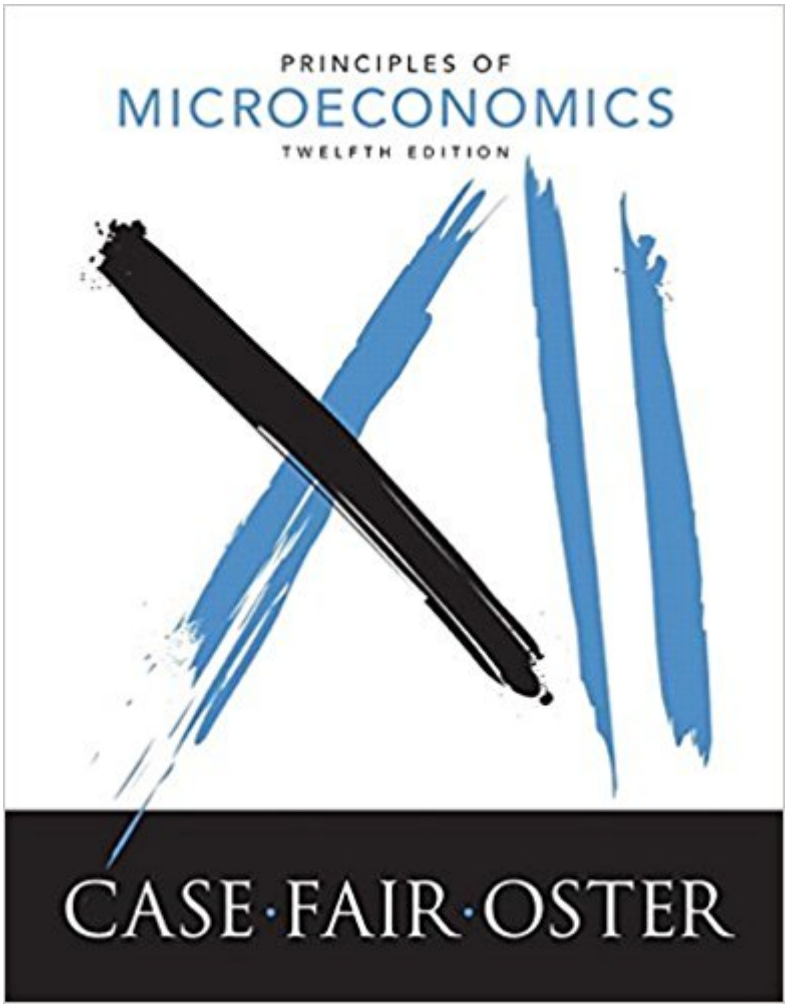
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Customer Reviews

Karl E. Case is Professor of Economics Emeritus at Wellesley College where he has taught for 34 years and served several tours of duty as Department Chair. He is a Senior Fellow at the Joint Center for Housing Studies at Harvard University and a founding partner in the real estate research firm of Fiserv Case Shiller Weiss, which produces the S&P Case-Shiller Index of home prices. He serves as a member of the Index Advisory Committee of Standard and PoorÃ¢â ¬â„¢s, and along with Ray Fair he serves on the Academic Advisory Board of the Federal Reserve Bank of Boston. Ã Â Before coming to Wellesley, he served as Head Tutor in Economics (director of undergraduate studies) at Harvard, where he won the Allyn Young Teaching Prize. He was Associate Editor of the Journal of Economic Perspectives and the Journal of Economic Education, and he was a member of the AEAÃ¢â ¬â„¢s Committee on Economic Education. Ã Â Professor Case received his B.A. from Miami University in 1968; spent three years on active duty in the Army, and received his Ph.D. in Economics from Harvard University in 1976. Ã Â Professor CaseÃ¢â ¬â„¢s research has been in the areas of real estate, housing, and public finance. He is author or coauthor of five books, including Principles of Economics, Economics and Tax Policy, and Property Taxation: The Need for Reform, and he has published numerous articles in professional journals. Ã Â For the last 25 years, his research has focused on real estate markets and prices. He has authored numerous professional articles, many of which attempt to isolate the causes and consequences of boom and bust cycles and their relationship to regional and national economic performance. Ã Â Ray C. Fair is Professor of Economics at Yale University. He is a member of the Cowles Foundation at Yale and a Fellow of the Econometric Society. He received a B.A. in Economics from Fresno State College in 1964 and a Ph.D. in Economics from MIT in 1968. He taught at Princeton University from 1968 to 1974 and has been at Yale since 1974. Ã Â Professor FairÃ¢â ¬â„¢s research has primarily been in the areas of macroeconomics and econometrics, with particular emphasis on macroeconometric model building. He also has done work in the areas of finance, voting behavior, and aging in sports. His publications include Specification, Estimation, and Analysis of Macroeconometric Models (Harvard Press, 1984); Testing Macroeconometric Models (Harvard Press, 1994); Estimating How the Macroeconomy Works (Harvard Press, 2004), and Predicting Presidential Elections and Other Things (Stanford University Press, 2012). Professor Fair has taught introductory and intermediate macroeconomics at Yale. He has also taught graduate courses in macroeconomic theory and macroeconometrics. Ã Â Professor FairÃ¢â ¬â„¢s U.S. and multicountry models are available for use on the Internet free of charge. The address is http://fairmodel.econ.yale.edu. Many teachers have found that having students work with the U.S. model on the Internet is a useful complement to an introductory macroeconomics course. Ã Â

Sharon M. Oster is the Frederic Wolfe Professor of Economics and Management and former Dean of the Yale School of Management. Professor Oster joined Case and Fair as a coauthor in the ninth edition of this book. Professor Oster has a B.A. in Economics from Hofstra University and a Ph.D. in Economics from Harvard University. Ã Â Professor OsterÃ¢â ¬â„¢s research is in the area of industrial organization. She has worked on problems of diffusion of innovation in a number of different industries, on the effect of regulations on business, and on competitive strategy. She has published a number of articles in these areas and is the author of several books, including Modern Competitive Analysis and The Strategic Management of Nonprofits. Ã Â Prior to joining the School of Management at Yale, Professor Oster taught for a number of years in YaleÃ¢â ¬â„¢s Department of Economics. In the department, Professor Oster taught introductory and intermediate microeconomics to undergraduates as well as several graduate courses in industrial organization. Since 1982, Professor Oster has taught primarily in the Management School, where she teaches the core microeconomics class for MBA students and a course in the area of competitive strategy. Professor Oster also consults widely for businesses and nonprofit organizations and has served on the boards of several publicly traded companies and nonprofit organizations. Ã Â

I had to buy this book because I teach Microeconomics at the University level and I have to use the same book as everyone else. This is absolutely the worst Micro text I've ever encountered, and may well be the worst text of any kind. I can't really teach from it because I spend a much of my lecture time translating this gibberish into English, and the rest of it trying to teach my students some economics.I have a life to live and the life expectancy charts don't give me enough time to write all my criticisms. In summary, all of that would add up to STAY AWAY FROM THIS BOOK ! Just trust me -- I have a PhD in Economics from Duke University and for over 40 years I have taught Econ at undergraduate, MBA and Doctoral levels.

Principles of Microeconomics (11th Edition) is wonderfully written and edited, it has lots of current events used as examples, and tons of illustrations. It's a little weak on the math (which is a plus to many people), so it can't really be used as a reference later on, but it covers a lot of material in a very in-depth way in medium to short length chapters. There are lots of case studies in each chapter and they range from amusing to scary to hilarious. This book is among the top 5% I've bought throughout my academic career.

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